

Arts Management & Entrepreneurship | Minor Checklist

Name _____

Expected Graduation: _____

Important Notes:

- *The same course may not be counted in more than one of the areas listed below.*
- *No more than 12 credits (3 courses) from any single department may be applied to the minor.*

1) Literacy in the Arts (2 courses, 8 credits – *choose any combination*)

- ART (all courses): _____
- CMS (only 200, 201, 202, 401): _____
- DAN (all except 381): _____
- ENG (all courses): _____
- HIS (only 218, 344): _____
- MUS (all except 131/2, 231, 400): _____
- THE (all courses): _____
- WLC: FRS/GRS/HPS/ILC (all courses above 302, except 375 & HPS307): _____
(Cannot be intern-/externships, field study, on/off-campus research, junior/senior seminars, or SCE)

2) Arts Industries & Organizations (1 course / 4 credits – *choose 1*)

- ART/BUS/DAN/MUS/THE 375 Arts Administration
- ENG 354 Literary Editing & Publishing
- ANT 360 Museum Studies
- CMS 300 Creative & Information Economies
- BUS 234 Introduction to NonProfit Management

3) Financial Resources (2 courses / 8 credits – *must take both*)

- ECN 112 Principles of Microeconomics
- BUS 112 Introduction to Financial Accounting

4) Marketing & Development (1 course / 4 credits)

- BUS 111 Principles of Marketing

5) Elective (1 course / 4 credits – *choose 1 from any subcategory below*)

Discipline-Specific Management

- ANT/HIS 474 Historic Preservation and Cultural Resource Management
- THE 371 Stage Management
- Any course listed above under “Arts Industries & Organizations”*

Entrepreneurship & Strategic Planning

- BUS 320 Entrepreneurship
- EDU 341 Designing and Measuring Learning Experiences

Leadership & Collaboration

- BUS 302 Organizational Behavior
- BUS 334 Leadership
- PSY 323 Industrial/Organizational Psychology

Data Literacy

- BUS 109 or MAT 109 Statistics
- BUS 212 Managerial Accounting
- BUS 223 Marketing Research Methods
- ECN 215 Data Analysis

Law, Ethics, & Policy

- BUS 303 Legal Environment of Business
- BUS 360 Corporate Social Responsibility
- POL 102 American Government and Politics

Diversity, Equity, & Inclusion

- ANT 320 Race and Ethnicity
- ANT 420 Media and Power
- EDU 318 Cultural & Linguistic Diversity in Education
- ENG 374 Main Divisions in American Culture: Race, Gender, Sexual Orientation, Generation, Class
- ENG 376 Culture of the Old / Cultures of the Young
- SOC 221 Social Inequalities

Communication

- CMS 150 Public Speaking
- ENG 201 The Art of Rhetoric
- ENG 224 Introduction to Journalism

6) Experiential Learning / Fieldwork (2 or 4 credits)

(Must be off-campus, may not count toward any other major/minor)

- AME 1/2/3/490 Internship: _____
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Questions? Concerns? Details? Contact the AME Director.