

THE WAREHIME FUND FOR STUDENT EXCELLENCE IN BUSINESS



The Department of
Business Management
@ Washington College

We transform students into leaders to create better worlds.

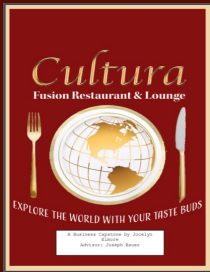
WHAT WOULD YOU LIKE TO DO?



Working closely with finance professor Dr. Hui-Ju Tsai, students Zachary Revak '16 and Kelly Sugalski '16 collaborated on a research project that resulted in their co-authored publication of "Portfolio Diversification and Investment Risk" in *Advances in Financial Education*.



Today, Kelly is a Financial Crimes Compliance Analyst at Money Mart Financial Services and Zach is a Financial Analyst at JP Morgan Chase & Co.



Jocelyn Elmore '20 wrote a business plan for her senior capstone experience, creating the vision of *Cultura*, a fusion restaurant and lounge.

Inspired by her study abroad experiences and drawing on Jocelyn's double majors in Business Management and Hispanic Studies, her senior capstone earned Honors.



The Warehime Fund for Student Excellence in Business at Washington College

PROVIDING STUDENTS WITH UNPARALLELED OPPORTUNITIES BEYOND THE CLASSROOM

The Business Management Department at Washington College offers a robust business program in a small, liberal arts college setting, incorporating the rigor of business programs found more often in larger, university settings. We achieve this through a seamless integration of the liberal arts values of ethical sensitivity, global perspective, and interdisciplinary connections.

We recognize that while education is grounded in the classroom, students flourish when small classes are combined with opportunities to extend themselves beyond the classroom in ways that speak directly to their individual interests, aspirations, and passions. Our students have made an impact participating in national arenas such as Enactus, the American Marketing Association case competition, and the Quinnipiac Global Asset Management Education portfolio competition. Working in concert with faculty, students have published in academic journals and presented senior capstone work to practitioners in an association setting. New businesses are in existence due to entrepreneurial efforts springing from senior capstone experiences. **In short, we prize *small* as an environment for our students; in response, they perform *large*.**

With the advent of a major gift from alumna Beth Warehime '13 and her family foundation, the Department of Business Management established the **Warehime Fund for Student Excellence in Business** to take our student successes to new heights. With the competitive grant funding available via the Warehime Fund, individual and group student participation in practitioner and scholarly activities will be leveraged through dedicated financial support, unlocking a new era in student engagement, innovation, and creativity beyond the classroom.

Grant applications for 2020-2021 student initiatives will be accepted through November 30, 2020 at 4:30 p.m.. Business Management majors as well as students pursuing any major who are participating in a Business Management Department-related student organization are eligible and encouraged to apply. Notification of grant award will be made by December 15th.

To receive funding, applicants are expected to develop thoughtful proposals for consideration by the Faculty Advisory Board. Members of the Board would like to know how your project will contribute to learning about business management, what resources or activities require financial support, and what outcomes will be produced by the funded project.

Grant proposals will be accepted online at washcoll.edu/warehime. Students are encouraged to contact Dr. Susan Vowels, Chair, Department of Business Management (svowels2@washcoll.edu) with any questions.

WHAT WOULD YOU LIKE TO DO?

Steven Bilinski '15 presented his senior capstone research to supply chain professionals at a Baltimore chapter of APICS meeting. His thesis, "The Study and Implementation of the EOQ Model in a Lean Environment at Dixon Valve & Coupling Company" earned Honors.



Now a Supply Chain Analyst at Dixon Valve, Steven is pictured above on the left giving a manufacturing plant floor tour to Washington College students taking a class on Enterprise Resource Planning Systems.

Top right:
Melchol Fantaye '18, Nadine Massad '16 and Marcela Morales-Quezada '16 participating in the Enactus project "Soap for Hope."



TYPES OF PROJECTS THAT CAN BE FUNDED

A wide variety of proposals will be considered.

Here are some ideas to get you started. If you have an idea that does not appear below, please contact Dr. Vowels to explore options.

- Funding of advanced research techniques in Senior Capstone Experiences, such as performing primary research through surveys or interviews, traveling off-campus to learn first-hand about firms being studied or business techniques being recommended, and using analytical tools on research databases.
- Establishment of Warehouse Fellows, students working closely with faculty mentors to produce high-quality academic research, with the aim of submitting their final products for publication in peer-reviewed journals.
- Funding of student participation in both academic and practitioner conferences to present their research, network with professionals, and increase their knowledge of the latest in business theory and practice.
- Funding of student participation in case competitions.
- Funding of student participation in experiential-learning focused activities, such as Enactus team summits and national competitions.
- Funding of student pursuit of entrepreneurial projects outside of their Senior Capstone projects.

Our Aspiration

Every Business Management major will benefit from this extraordinary opportunity.

We transform students into leaders to create better worlds.

WAREHIME FUND FOR STUDENT SUCCESS IN BUSINESS
2020-2021 FACULTY ADVISORY BOARD

Dr. Susan A. Vowels, Department Chair

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Prof. S. Lansing Williams, CPA, MBA

On the cover. Prof. Lansing Williams celebrates with the 2013 Washington College Enactus team at the announcement of their winning in the First Round at the Enactus National Competition, putting the team in the top 20 of 400 teams nationally.



Department of Business Management

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